THE PETROLEUM MUSEUM

1500 Interstate 20 West · Midland, Texas 79701

November 6, 2015

To Whom It May Concern:

It is with great pleasure that I recommend Don MacBain to any future client with media needs. The Petroleum Museum began work on an $18 million renovation to its exhibit areas. Our design firm, Jack Rouse Associates, was charged with the development and implementation of the re-design of over 15,000 square feet. Their vision was to create an immersive environment to educate and entertain visitors while telling a highly technical story. This vision included a number of custom media pieces to accomplish this challenge.

The final design called for almost 60 monitors and touchscreens to tell our story. Over 150 historical, technical and informative media pieces were needed throughout the galleries. Don MacBain, as our Media Producer, made the project, not only possible but exciting, technically correct and highly creative. His expertise and passion brought each media piece to life.

Don also ensured that this project was completed on schedule and on budget, working with designers, media producers and Museum staff to achieve the very best product possible. And, most importantly, each media piece accomplished exactly what the Museum needed - a concise, interesting and accurate portrayal of a multi-faceted industry.

I know that Don MacBain will provide your project with the expertise and passion needed for telling exciting and immersive stories and sharing valuable information. The partnership that Don created for the successful completion of our project is one the Museum and its staff will always treasure.

Sincerely,

Kathy Shannon
Executive Director

Permian Basin Petroleum Museum, Library and Hall of Fame
Celebrating 40 years of explorations, innovations and legends.
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