Excerpt from article in Issue 1, 2017 InPark Magazine (see ending).



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KEN SABA: The Whats, Whys and Hows



Ken Saba's life in media production

Interview by Judith Rubin

ABOVE: Ken worked on Soarin' Around the World for Walt Disney Imagineering. Courtesy The Walt Disney Company.

Ken Saba has just joined the media department at Universal Creative in a full-time capacity, after many years of serial, freelance contracting as a film/TV editor and media producer. As this was being written, he was in the process of relocating from Los Angeles to live in Orlando with his wife, Michelle. His most recent accomplishments include being the media editor on Soarin' Around the World, for Walt Disney Imagineering, and on a new attraction for Ferrari Land at PortAventura (Spain), produced by Mousetrappe.

Final thoughts?

The industry is very intoxicating and inspiring, and I have had the opportunity to work with some great people. Two that stand out in my mind are Scott Sohan and Marie Colabelli. Scott is an editor and tech guy but does a lot more than that. I learned from him that you follow a process, but at the same time you have to be ready to improvise and think fast, to be adaptable when something just doesn't work. Scott taught me to always be about solving the problem. Marie, as a producer was given a daunting task: to be the media producer for Soarin' Around the World. She was able to take what she had professionally accomplished with film and TV and apply it to this medium – and, once again, improvise when it was needed, get it to work and make sense. She was always calm and collected and in sync with the logistics of things; always about what's best for the project.

I also recently had the pleasure of working with media producer Don MacBain on the project for Mousetrappe. He is a consummate pro. People like Don who are the best at what they do know how to leave their ego at the door, to

be all about what's best for the project. That's a mantra I keep as best I can. •

Ken compliments MacBain's approach to media production.